

Daechan Kim

Product Designer | Boston, MA 02134, US | +1(585)404-5956
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SUMMARY

Multidisciplinary Product Designer with a Master's in Experience Design (HCI). Specializes in designing intuitive, collaborative, and AI-driven experiences through end-to-end product design, including research and prototyping to scalable design systems. Skilled at balancing experimentation with execution in fast-paced environments. Committed to create user-centered solutions that connect humanity and technology.

PROFESSIONAL EXPERIENCE

Product Lead | Oria

August 2024 – Present | Remote

- Led end-to-end development of a B2B web platform to streamline oral story collection using React. Integrated design and development to launch an MVP in two weeks for 8 local partners, reaching 11,000 potential users.
- Established Oria's Figma design system for mobile application, defining UI components, visual hierarchy, and interaction patterns, which streamlined development workflows and contributed to a 500% increase in user adoption.

Industrial Design Intern | Josh Owen LLC

Pittsford, NY | May – August 2024

- Proposed versatile furniture concepts utilizing universal visual choreography to communicate with global customers and their lifestyles for Lazzoni.
- Designed and refined drinkware with Heller, focusing on service experience by considering human factors and redefining ingrained user interactions.

Research Assistant | Invest in Open Infrastructure (IOI)

May – August 2023 | Remote

- Conducted comparative research on governance and sustainability models of 37 open-source organizations; co-authored a published paper used to inform collaborative infrastructure strategies.

UI/UX Designer | Open@RIT

August – December 2022 | Rochester, NY

- Led a design team, conducted stakeholder interviews, and redefined user personas to inform the redesign of the site's architecture and interface.

PROJECTS

Simplify AI – Proactive Job Application Agent

January – June 2025

- Researched emotional fatigue in job applications and conceptualized an AI agent that applies on behalf of users, reframing the job search into a socially reciprocal and less cognitively draining experience.

Scout Labs – Mobile Health Clinic Van for Knox Clinic

September – December 2024

- Led on-site field observations and stakeholder interviews, developing research protocols to assess mobile health services in the Boston area and identify opportunities for community partnerships in Knox County, Maine.

EDUCATION

Northeastern University

M.S. Experience Design (HCI)
Boston, MA | 2024 - 2025

Rochester Institute of Technology

B.F.A. Industrial Design
Minor Mobile Design and Development
Rochester, NY | 2016 - 2024

CERTIFICATION

Google UX Design Professional Certificate

Google Career Certificates | August 2024

RECOGNITION

RIT's Distinctive Collections

RIT Archive Collection – Metaproject14 | 2024

Dean's List

College of Art and Design | 2017 - 2024

ORGANIZATIONS

Designer + Strategist

Scout - Labs Knox Clinic | 2024

Core Team Graphic Designer

Google Developers Student Club at RIT
2022 – 2024

President

Korean International Student Association at RIT
2021 –2023

SKILLS & PROFICIENCIES

Tools: Figma, Lovable, Adobe Creative Suite (Photoshop, Illustrator, After Effects), Framer, SolidWorks, KeyShot, Fusion 360, HTML, CSS

UX/UI Design: Human-Centered Design, User Experience Design, Design Thinking, Responsive Design, Wireframing, Prototyping, Interaction Design, Journey Mapping, User Interface Design, Usability Testing

Research: User Interviews, Customer Discovery, Ethnographic Study, Affinity Mapping, Design Strategy, Comparative Analysis

PUBLICATION

Kim, Daechan, & Hernandez Ortiz, Tania L. (2023). Exploratory Research on Governance and Sustainability Practices of Cloud Computing and Open-Source Computational Services (Version 1). Zenodo.
<https://doi.org/10.5281/zenodo.8292270>